



# Los Angeles Area Equity Member Research

*Key findings from an online survey among Los Angeles area Actors' Equity members  
Conducted October 8 – 28, 2014  
for*



**ACTORS'  
EQUITY**  
ASSOCIATION 1913

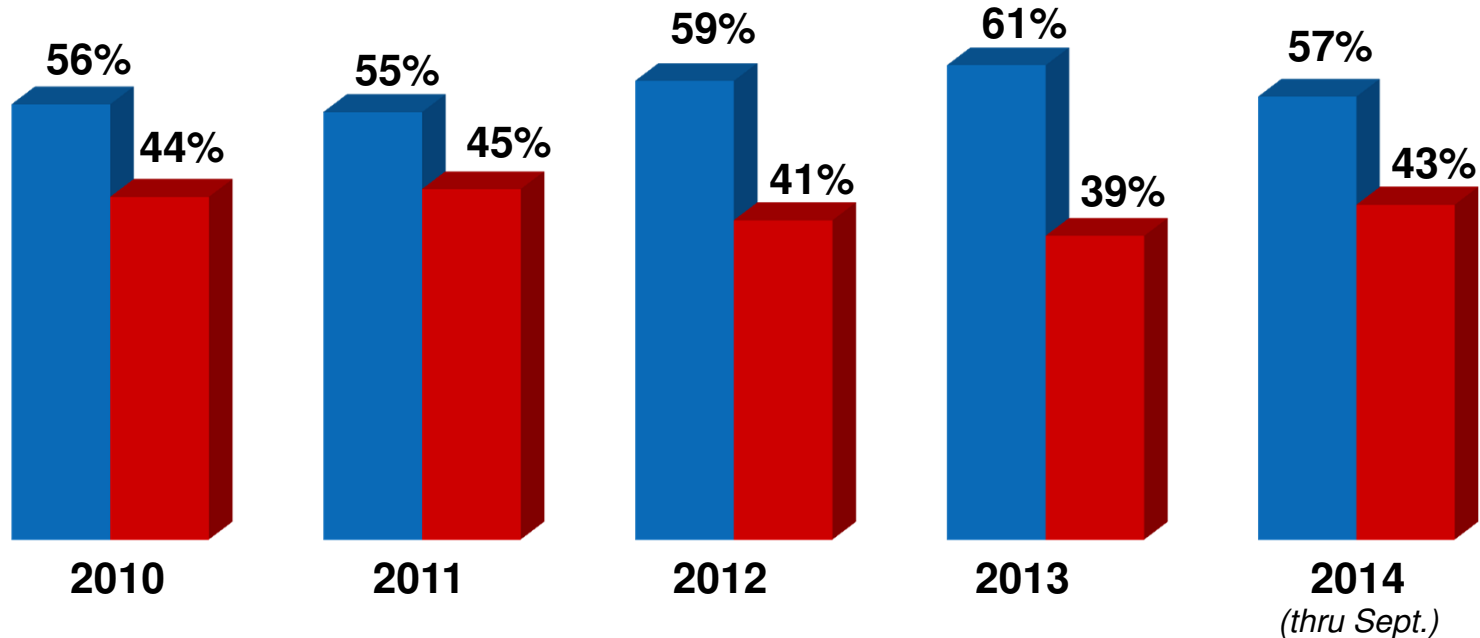
## Methodology

- Online survey among 608 active members of Actors' Equity who reside in the Los Angeles area.
  - AEA members who are active or not in arrears more than 2 periods.
  - AEA members for whom AEA has an e-mail address and they have not opted out of e-mail correspondence from AEA.
  - Sample is representative of Los Angeles area AEA membership.
  - Conducted October 8 – 28, 2014.
- 2 focus groups with Actors' Equity members from the Los Angeles area.
  - Conducted November 10, 2014

# Roughly three in five LA area Equity members have worked at least one theatre production in each of the last several years

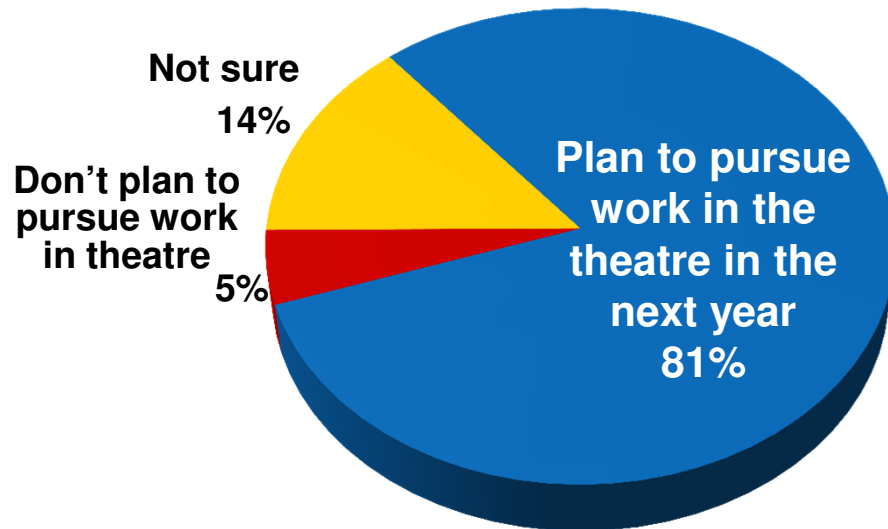
■ Worked at least one job in the theatre in this year   ■ Did not work in the theatre in this year

71% have participated in at least one LA area theatre production in the past two years.

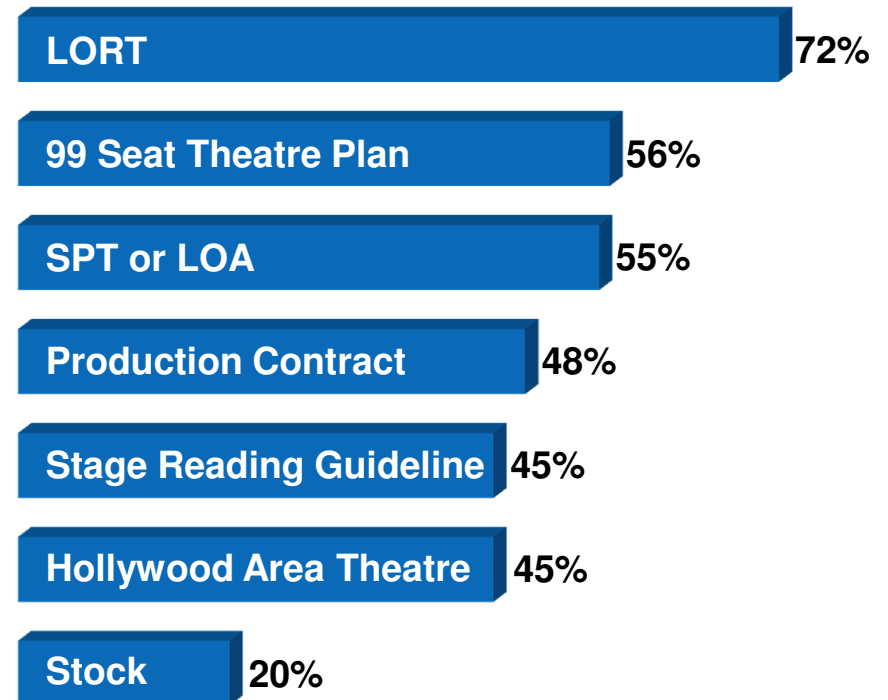


# Four in five LA area members plan to pursue theatre work in the next year under a broad range of Equity contracts and agreements.

*Do you plan to pursue opportunities in the theatre actively in the next year?*



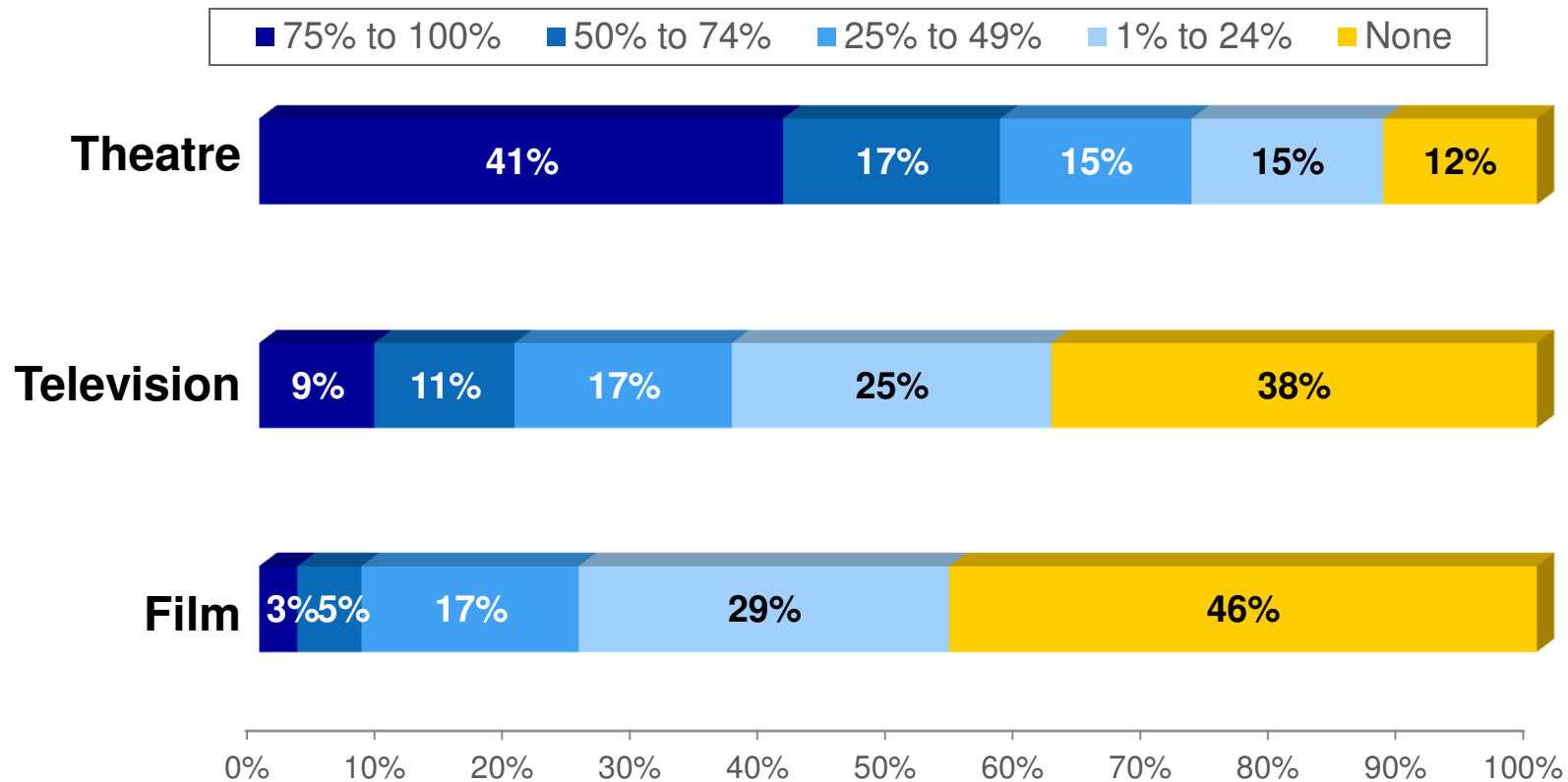
*Under what Actors' Equity contracts, agreements, and codes might you pursue opportunities in the next year?*



Others: 2% TYA, 1% anything I can get

# While most work is in theatre, many LA area Equity members are also working in TV and/or film.

*Over the past two years, roughly what percentage of all of your work in the performing arts has been in each of the following areas?*

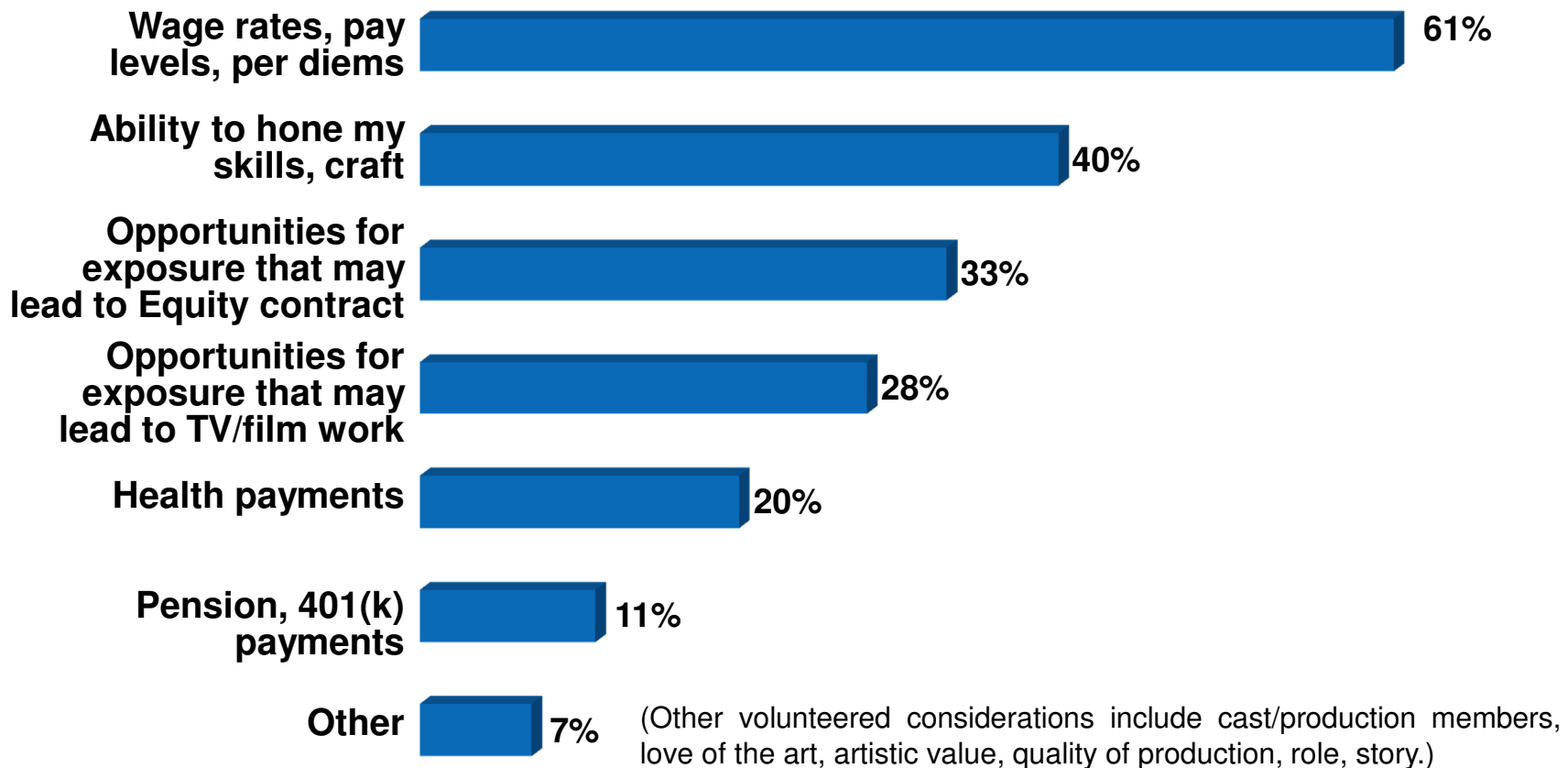


82% of LA area Equity members are also members of SAG-AFTRA

# Pay and per diem are the top consideration for LA area members when considering work under an Equity contract or agreement.

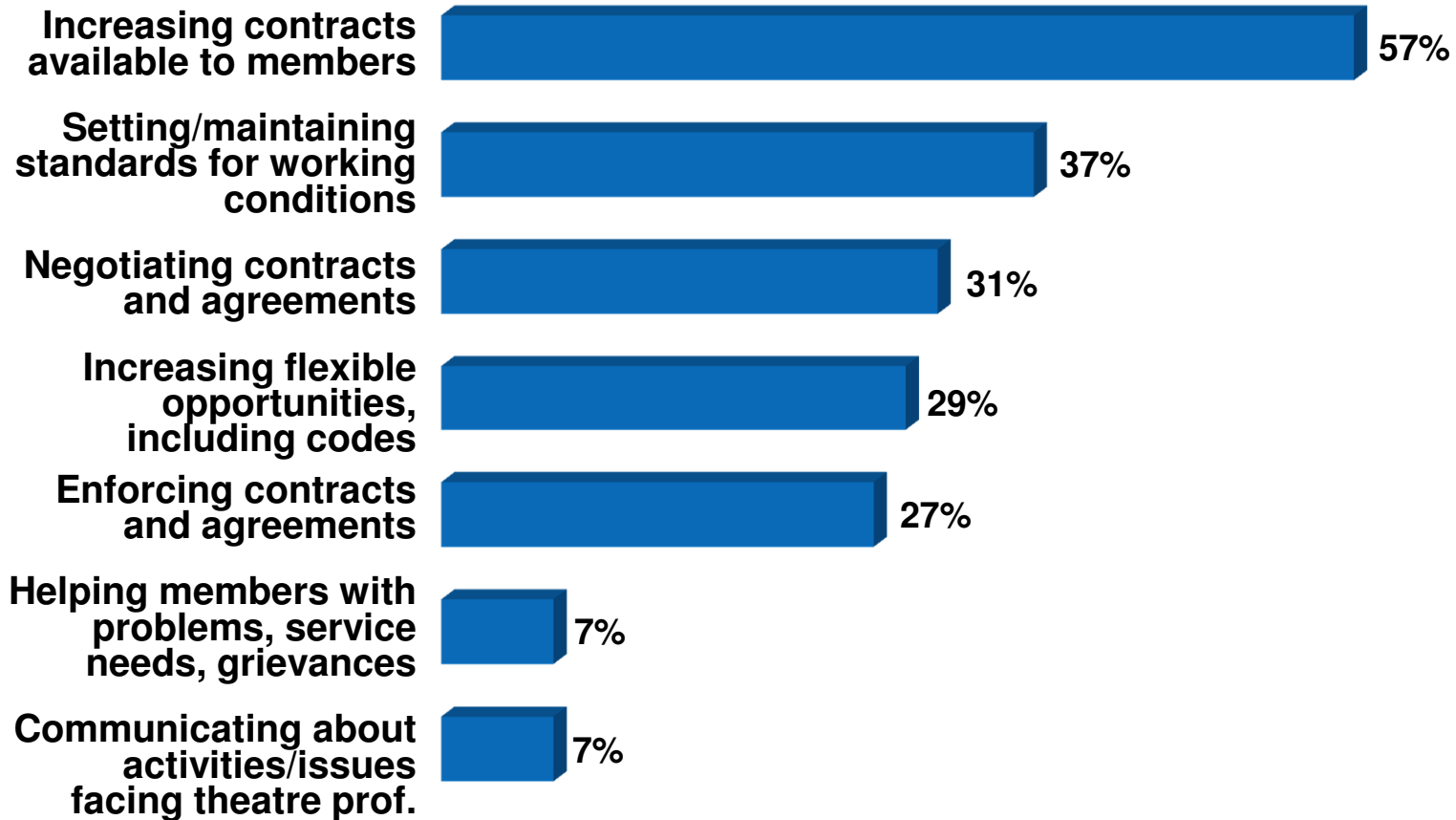


*Of the following areas, what are the two most important considerations for you personally when participating in theatre under an Equity contract, agreement, or code?*



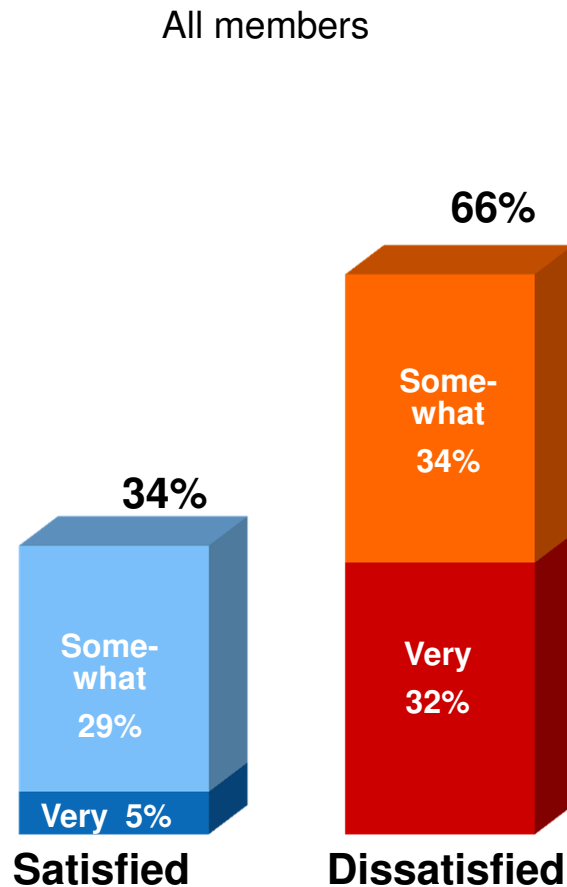
# Increasing work opportunities under Equity contracts and ensuring safe working conditions are LA area members' top priorities.

## *Selected Two Most Important Activities for Actor's Equity*



# Theatre professionals in LA are more likely to feel dissatisfied with the theatre environment in LA.

*Generally speaking, how satisfied are you with the overall situation today for you and other theatre professionals in the Los Angeles area?*



	Satisfied	Dissatisfied
Men under age 50	31%	69%
Men age 50/older	<b>40%</b>	60%
Women under age 50	31%	69%
Women age 50/older	34%	66%
Whites	36%	64%
Nonwhites	30%	<b>70%</b>
Priority for work:		
Flexibility/codes	<b>61%</b>	39%
Paying contracts	28%	<b>72%</b>
Worked under:		
99 Seat Plan	37%	63%
Stage Reading	36%	64%
LORT	35%	65%
Developing Theatre	30%	<b>70%</b>
All other	28%	<b>72%</b>



**The vast majority want more opportunities to work under paying Equity contracts and agreements versus codes that are more flexible.**

***My overall point of view about theatre in Los Angeles:***

I wish there were more opportunities for me in the theatre



There are about the right amount (10%) or too many (1%) opportunities for me in the theatre



***Thinking about my experience in LA theatres, it is more important to me to have:***

More opportunities under Equity contracts/agreements that provide wages, weeks toward health insurance, and/or other benefits and protections



Flexible opportunities under Equity codes that don't lock me into full contracts/agreements

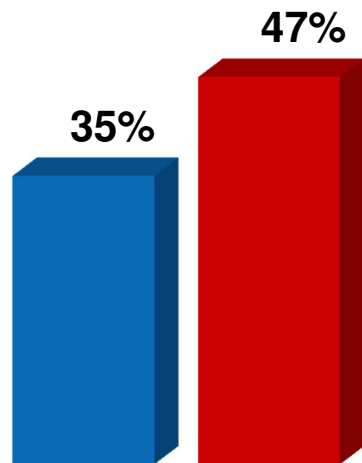


# Assessments of Los Angeles 99 Seat Theatre Plan

*Result in more or fewer quality opportunities for LA area theatre professionals?*

- More opportunities
- Fewer opportunities

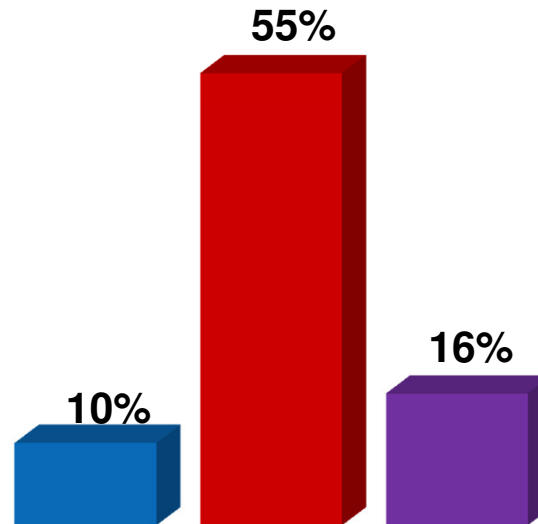
(18% don't know enough to say)



*Benefit Producers more or benefit Actors, Stage Managers, theatre professionals more?*

- Benefit Actors/Stage Managers
- Benefit Producers
- Benefit both equally

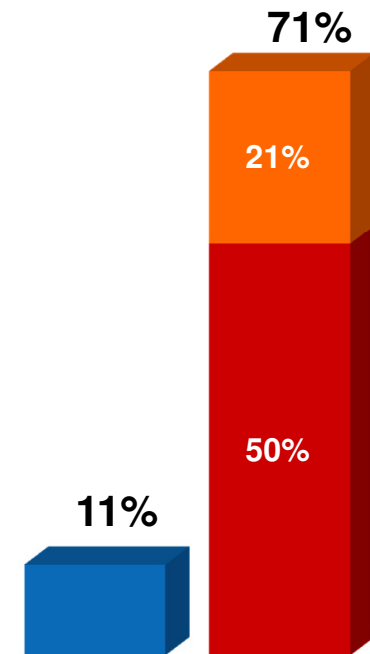
(19% don't know enough to say)



*Good as is or in need of changes?*

- Good as is
- Needs minor changes
- Needs major changes

(18% don't know enough to say)



# Even with the critical view, satisfaction outweighs dissatisfaction among those who have participated in 99 Seat Plan productions.

## *Satisfaction with Experiences on LA 99 Seat Theatre Plan Productions*

(among the 63% who have participated in 99 Seat Theatre Plan in the past five years)

